

# Workshops At A Glance

## Workshop Session I 10:00-10:50 a.m.

1: The Story of Pinecraft\*+

2: Managing Relations Between Tenants and HOAs+

3: Planning a Community Event+

4: Caring for Environmental Features in Your Neighborhood\*+

## Workshop Session II 11:00-11:50 a.m.

5: Creating Community On a Budget

6: Neighborhood and City Watch+

7: Empowering Neighborhoods\*

8: Creative Placemaking and Community Engagement\*

## Workshop Session III 2:00-2:50 p.m.

9: Lessons in Governance

10: Improving Neighborhoods through Special Districts\*+

11: HOA Board Certification+  
(2 hour course 2-4 p.m.)

12: Sustaining Your Florida Neighborhood: Landscape & Ponds+

## Workshop Session IV 3:00-3:50 p.m.

13: University-Community Partnerships for Stronger, Healthier Neighborhoods\*+

14: Collaborative Tools for Revitalization\*

15: HOA Board Certification+  
(continuation)

16: Sustaining Your Florida Neighborhood: Energy & Water Conservation+

## Workshop Session V 10:00-10:50 a.m.

17: How to Conduct a Bike Rodeo

18: Crime Prevention Through Environmental Design (CPTED)\*+

19: I Heard It Through The...\*+

20: Community Asset Mapping\*

## Workshop Session VI 11:00-11:50 a.m.

21: A Council of Neighborhoods Can Be a Major Resource+

22: Your Attention, Please!

23: NEAT Team\*

24: Hosting FNC

\*This workshop has been submitted for 0.75 hours of AICP CM credit.

+This workshop has been submitted for 1.0 hours of CAM CE credit; provide license # upon registration.

# Workshop Session I

Friday, October 14th 10:00 - 10:50 a.m.

## 1: The Story of Pinecraft\*+

Pinecraft is located in Sarasota, Florida and has been a vacation destination for the Amish and Mennonite for more than 70 years. In this unique historic community, these qualities are not just characteristics of the Amish and Mennonite residents – they also have a major impact on community safety, circulation, zoning and development scale. Hear the neighborhood’s “coming of age” story, and learn about the unique regulatory challenges involved in recognizing and preserving Pinecraft’s traditions. Have you considered the qualities that define your neighborhood?

*Tom Polk is the Impact Fee Administrator of Planning and Development Services with Sarasota County, and Steve Kirk is a planner in the same organization.*

## 2: Managing Relations between Tenants and HOAs+

Tenants, property owners, and homeowners associations all want to be part of a neighborhood that is safe and clean – but their relationships can become strained when policies and lines of communication are unclear. Has your HOA been proactive in maintaining positive relationships with short-term residents? This workshop will present guidelines to help manage expectations among all parties.

*Andy Moore is the CEO of Gulf Coast Property Management in Bradenton, Florida.*

## 3: Planning a Community Event+

It can be overwhelming to plan a Friday night get-together, or a Thanksgiving dinner. Start talking about hosting the entire neighborhood, and overwhelming is an understatement! In addition to massive amounts of food and entertainment, your event may need volunteers, and may require permits or sanitation facilities. Learn some tips and tricks from experienced community event planners at this workshop.

*Wendi Crisp is the Program Coordinator for Sarasota County’s Keep Sarasota County Beautiful program.*

## 4: Caring for Environmental Features in Your Neighborhood

Navigating the responsibilities of neighborhood water bodies and natural lands can be a difficult task. Let an environmental specialist be your guide through the evolution of local and statewide environmental protection rules, common neighborhood-level environmental features, resources for determining the status of those features in your neighborhood, and how to find a vendor that is qualified to care for them.

*Andrea Lipstein is an Environmental Specialist with Sarasota County government.*

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## Workshop Session II

Friday, October 14th 11:00 - 11:50 a.m.

### 5: Creating Community on a Budget

Most neighborhoods want effective electronic communication, vibrant neighborhood meetings and social gatherings, eco-friendly projects and income-producing events to their residents. So what's stopping them? MONEY. But that hasn't prevented the Historic Kenwood Neighborhood Association from meeting these goals year after year! They're ready to share tried and true tips for success on a neighborhood budget.

*The Historic Kenwood Neighborhood Association is a Neighborhoods USA award-winning organization. Brenda Gordon and R. John Seibert are the neighborhood's current and past presidents.*

### 6: Neighborhood and City Watch+

When neighborhood crimes are a concern, you already know "Who ya gonna call?" – but think about who's gonna make the call? Likely, it will be a neighbor. This workshop will present advice on networking and communication among neighbors for the purpose of crime prevention. Take prevention further with guidelines for identifying easy targets and suspicious activities in workplaces, shopping centers and parks.

*Cindy Sharp is a Community Services Unit Supervisor with the Lakeland Police Department.*

### 7: Empowering Neighborhoods\*

Orange County's "Safe Neighborhoods" program has developed a formula for stabilizing communities that are showing signs of decline: help the community to develop its voice, connect citizens to information and resources, collaborate on a plan, and provide access to funds for neighborhood improvements. Jason Reynolds will explain how the program works, and share stories that will inspire your own neighborhood.

*Jason Reynolds is a Chief Planner in Orange County government's Neighborhood Preservation & Revitalization Division.*

### 8: Creative Placemaking and Community Engagement\*

Design interventions have been applauded in recent years for their ability to transform underutilized elements into functional spaces. Operating under titles such as Tactical Urbanism, Creative Placemaking, Pop-Up Events and Charrettes, these efforts have demonstrated how civic groups and neighborhood leaders can help members of the public reimagine blighted or forgotten public spaces.

*Elma Felix is a planner with Sarasota County, and Andrew Georgiadis is the president of Georgiadis Urban Design.*

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# Workshop Session III

**Friday, October 14th 2:00 - 2:50 p.m.**

**9: Lessons in Governance**

In the past 3 years, the president of Deer Hollow HOA has: formed new (active) committees, saved over \$45,000 in contracts, restored two preserves, made significant entryway improvements, installed shoreline plantings, and erected a community playground. Both involvement and property values in the neighborhood have increased. Join the HOA president as he shares the lessons he has learned first-hand as a leader in his community.

*Jonard Solie is president of the Deer Hollow Homeowners Association in Sarasota, Florida.*

**10: Improving Neighborhoods through Special Districts\*+**

Do you live in a larger, older neighborhood? Is it lacking the organization or funds to reverse its decline? You may be interested to hear that Florida Statute 163, Part IV: Neighborhood Improvement Districts (NIDs) addresses that very situation. Learn more about the statute and existing NIDs to help determine if it might be a desirable strategy for your neighborhood.

*Michelle Owens is the Executive Director of the Pine Hills NID. Jason Reynolds works with NIDs as a planner in the Orange County Neighborhood Preservation and Revitalization Division.*

**11: HOA Board Certification - 2:00-4:00 p.m. (Note this workshop lasts 2 hours, combined with #15)+**

Florida's community association statutes require that HOA board members be "certified." Of course non-board members are welcome to attend, too! This two-hour training (two consecutive workshops combined) will cover elections requirements and best practices, budgets and reserves, records maintenance (including unit owner access to records), and dispute resolution. All registrants must provide their full name (as it should appear on the certificate) upon registration.

*The Community Association Institute (CAI) is an international membership organization dedicated to building better communities. This workshop is being presented through the West Florida Chapter.*

**12: Sustaining Your Neighborhood: Florida-Friendly Landscaping & Waterways+**

Neighborhoods have the opportunity to significantly impact Florida's natural environment. Learn how Neighborhood Environmental Stewardship Teams (NEST) are using education and hands-on activities to tackle water quality & water quantity concerns, and how certified Florida-Friendly landscapes can conserve water, reduce waste and pollution, create wildlife habitat and prevent erosion. Then plan a sustainable landscape & waterways program for your neighborhood!

*Mollie Holland is Sarasota County's NEST Coordinator. Donna Tterlikkis of Bird Bay Village, Holly Bucciarelli of Mission Estates, and Michael Barbour of Lakeshore Village are residents who have been involved in storm water projects in their Sarasota County neighborhoods.*

*Wilma Holley is a program specialist with UF/IFAS Extension Services in Sarasota County. Jill Halman, resident of Sarasota County's Southgate neighborhood, is a Master Gardener with a certified Florida-Friendly Landscaped yard.*

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## Workshop Session IV

**Friday, October 14th 3:00 - 3:50 p.m.**

### **13: University-Community Partnerships for Stronger, Healthier Neighborhoods\*+**

Who doesn't like a "win-win" situation? Service-learning, and community-engaged research, are growing trends in America's colleges and universities. These opportunities help students develop professional skills, and bring professional attention (without professional cost) to the neighborhoods that need it. USF's Director of Strategic Communications/Adjunct Faculty and students will discuss how neighborhood leaders can seek, develop and nurture mutually beneficial relationships with colleges and universities.

*Bonnie Silvestri is the Director of Strategic Communications at the University of South Florida Office of Community Engagement and Partnerships, and serves as Adjunct Faculty in Interdisciplinary Social Sciences at USF-Manatee. Shawna Machado is a Master's Student in the USFSM School of Social Work and serves as a Board Member on the Suncoast Partnership to End Homelessness. Marquela Zepeda is a graduate of the Master's Degree program in the USF Institute for the Study of Latin America and the Caribbean.*

### **14: Collaborative Tools for Revitalization\***

Neighborhoods-Businesses-Governments: their partnerships enhance a vibrant, resilient community. This workshop will begin with a case study in prioritizing neighborhood needs through "people focused" community engagement, and then explore how government, businesses, and other community partners can work together on a comprehensive approach to address those needs and benefit all.

*Karen Stewart (Economic Development Program Manager), Che Barnett (Redevelopment Coordinator), and Ogden Clark (Neighborhood Planning Coordinator) collaborate in the work they do at Manatee County government.*

### **15: HOA Board Certification - 2:00-4:00 p.m. (Continued from #11, this workshop is 2 hours)+**

See description in workshop 11 in Session III. Registrants must attend the full two hours for certification.

### **16: Sustaining Your Florida Neighborhood: Energy & Water Conservation+**

Neighborhoods have the opportunity to significantly impact the use of Florida's renewable and nonrenewable resources. Learn methods for reducing energy and water consumption in homes and clubhouses – and receive an LED lightbulb, to start conserving resources right away! Energy Upgrade is an educational campaign targeted at neighborhood associations.

*Lee Hayes Byron is the Sustainability Manager at Sarasota County government. Tom Wilcox represents the Grove Point neighborhood, which has twice offered the Energy Upgrade program to its residents.*

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# Workshop Session V

**Saturday, October 15th 10:00 - 10:50 a.m.**

## **17: How to Conduct a Bike Rodeo**

Whether for fun, independence, transportation or health, a common element must be present for bicycle use – safety. Cristina Pichardo-Cruz will explain how your neighborhood can host a bicycle safety event (“Bike Rodeo”). Everyone will benefit from learning the rules of the road. Children will have fun, families will build confidence, residents will come together, and neighborhood streets will be safer!

*Cristina Pichardo-Cruz is a Senior Planner and Safe Neighborhoods Coordinator with Orange County.*

## **18: Crime Prevention Through Environmental Design (CPTED)\*+**

There’s a reason horror stories don’t begin with the words “in a well-lit driveway,” and that’s the principle that guides CPTED. Attendees at this workshop will learn basic design features that can attract or deter crime. They will also learn simple, inexpensive design mitigation techniques to reduce the threat of crime in homes and neighborhoods.

*Jason Reynolds is a Chief Planner in Orange County government’s Neighborhood Preservation & Revitalization Division.*

## **19: I Heard It Through The...\*+**

Message board. Newsletter. Website. Facebook, Twitter, Nextdoor... In this workshop you’ll be introduced to the advantages that a variety of communication tools present for specific messages or circumstances. You’ll also learn how to build a targeted communication plan, and get tips on cross-promoting your organization’s message. You will walk away with more confidence in your abilities to reach your neighbors.

*Debbie DeLeon, Simone Peterson, Ogden Clark and Robert Barto proudly represent Manatee County’s Neighborhood Services team.*

## **20: Community Asset Mapping\***

Sometimes the question “what does the neighborhood need?” yields varied and complex responses. Community Asset Mapping is one way for community leaders and residents to visualize the existing built environment, and its potential connections to the trends and characteristics of an identified population. In this hands-on clinic, attendees will gain experience using maps and worksheets to develop neighborhood improvement strategies.

*Alena Alberani, Teina Phillips, and Katyana Socarras and Anthony Olivieri work with “TOUCH: Partnerships Transforming Our Community’s Health” at the Broward Regional Health Planning Council. Aretha Wimberly (Broward County) and Jeremy Earle (City of Fort Lauderdale) will also contribute to this conversation.*

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# Workshop Session VI

**Saturday, October 15th 11:00 - 11:50 a.m.**

## **21: A Council of Neighborhoods Can Be a Major Resource+**

Neighborhoods often look to local governments, businesses, schools, and non-profit organizations for guidance or resources – but what about looking to other neighborhoods? Members of the Sarasota County Council of Neighborhood Associations (CONA) will share their experiences as they build the case for developing or joining a regional organization of member neighborhoods and HOAs.

*CONA has been advocating for neighborhoods since 1961, and currently represents more than seventy neighborhood, condominium, resident, and homeowner organizations in Sarasota County.*

## **22: Your Attention, Please!**

When the South Gate Community Association learned of a county project that did not align with the neighborhood's wants and needs, they realized they needed to act. Residents garnered the attention of their neighbors, government officials, and other stakeholders with their campaign to influence a major infrastructure project. Hear about the keys to their success story and how to use the same steps to create a campaign at this workshop.

*Mike Scarborough, blogger and Steering Committee member, is a resident of the South Gate Community Association in Sarasota County. Peter Gentile, journalist, served on the campaign's Steering Committee.*

## **23: NEAT Team\***

The Neighborhood Enhancement Action Team (NEAT) started as an idea to use community volunteers to complete projects that enhance neighborhood appearance and property values. It grew from that idea into a 46-member not-for-profit, involved in everything from graffiti removal to park clean-ups. They don't just transform neighborhoods – they transform attitudes. Let their enthusiasm guide your neighborhood into its future.

*Ben Klug has served in various neighborhood leadership positions, and was a member of the Jupiter Town Council in 2015/2016. He is the founder and president of the Jupiter NEAT Team.*

## **24: Hosting FNC**

The Florida Neighborhoods Conference has been hosted and celebrated in many different cities and counties around the state. This workshop will provide information about the conference, the FNC, Inc., the State Planning Committee, and how to bring it to your community.

*FNC, Inc. board members and State Planning Committee members will share their experiences and advice on hosting this conference.*

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